



Quality Policy

Quality Policy of PEDIO MEDIA S.A. as a Communication Services Provider, is of great importance for accomplishing its goals:

- *Reassurance of management efficiency.*
- *Provision of common law & consistent qualitative services.*
- *Maintenance of high quality productiveness*

Quality Policy of Pedio Media S.A. is the basis for accomplishing all company's goals. It also remains consistent and ensures the application of a management efficiency system

All company's employees and partners are aware of this commitment and responsible for meeting the company's quality & efficiency standards, while aiming at constant improvement of quality services, as well as at providing effective ways of developing print and digital communication material for its clients. Its capacity and administrative efficiency, is mainly focused at the following:

- ***Advertising Agency***
- ***Sales Promotion & Direct Marketing***
- ***Logo & Brand Identity***

Company's main target and commitment remains its constant improvement, by observing and evolving its procedures, evaluating:

- ***efficiency at communication services***
- ***clients needs' fulfillment***
- ***clients' confidentiality requirements***

Our Quality goals, more analytically, are:

- Promotion of
 - equal opportunities & treatment
 - justice & respect of work rights
 - overall satisfaction of employees.
- Employees constant updating and training, as well as encouragement of their contribution to their activity sector working environment.
- Conducting Quality System Reviews in order to come up to decisions about improving actions.
- Evaluating projects as well as employees in order to eliminate mistakes and omissions and further improve efficient methods.
- Improving services provision to all concerned parties.
- Observing progress / demands of market, legislation and science.
- Constant improvement of Quality System led by the community and market needs as well as the experience acquired by the tasks fulfilled.
- Planning projects having as guiding principle the qualitative, in time, within requested standards and safe completion of work.
- Full compliance with the requirements of Quality Management System **ISO 9001:2015**
- Assurance of confidentiality and clients' information safety
- Full compliance with the requirements of Information Security Management System **ISO/IEC 27001**
- Gifts and hospitality is kept reasonable and proportionate in nature.
- Attentive fiscal management.
- Compliance with national and international regulations.
- Compliance with rules of fair competition.
- Full compliance with the requirements of **ELOT 1435:2009** Communication Services Project Management System.